

# Varun Talwar

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## Profile

- Co-Founder and CEO of The HR Fund, an investment fund for HR Services companies ([www.thehrfund.com](http://www.thehrfund.com)).
- Co-Founder of Withya Group, a seed investment company. ([www.withya.com](http://www.withya.com)). In Withya Group he is responsible for investor relations, strategy and business development.
- He is the founder investor and a Director on the Board of PeopleStrong, a leading HR Outsourcing company ([www.peoplestrong.com](http://www.peoplestrong.com)).
- Co-Founder of Createum ([www.createum.com](http://www.createum.com)). Createum focuses on leveraging green building practices to build healthier and environmentally sound communities and workplaces for the future.
- Adjunct Professor of Entrepreneurship at Management Development Institute (MDI), one of India's leading MBA School ([www.mdi.ac.in](http://www.mdi.ac.in)).
- Founder Trustee of the White Light Café, a not-for-profit organization that helps people to explore the "self" and develop their untapped potential ([www.whitelightcafe.com](http://www.whitelightcafe.com)).
- CEO of Withya's digital media business, Withya Direct. The company was merged into a large US Digital Media business.
- CEO of Withya's Technology Outsourcing business, Withya Technologies. The company was merged into a US technology business.
- Technical Director at Electronic Data Systems (EDS) in Washington DC and held a leadership role at Tata Consultancy Services (TCS).
- Writes prolifically on entrepreneurship, leadership, management and other related topics.
- Created assessment programs for leadership development based on ancient Indian texts as well as modern psycho-social theories
- Has a B.Tech. in Computer Science from Punjab Engineering College, Chandigarh. ([www.pec.ac.in](http://www.pec.ac.in)) and has taken MBA courses in Entrepreneurship at George Washington University, Washington DC ([www.gwu.edu](http://www.gwu.edu))

## Experience

2011, Nov – Present **The HR FUND**

- Grew company from concept stage. Personally developed business case, marketing and business plans
- Responsible for investor strategy and business strategy
- Build investor network in India, Singapore and the US

2006, Jan – Present **Withya Group**

Delhi, India

### Director

- Responsible for overseeing growth of various Withya Group companies
- Build next line of business in Withya Group and train entrepreneurs
- Build investor network and raise funding in US and India for Withya Group

2006, Jan – Present **PeopleStrong**

Delhi, India

### Director

- Responsible for investor strategy and business strategy
- Build investor network,
- Helped raise \$2 million for the business
- Build Pre sales engine, telemarketing team and overall sales strategy

2006, Jan – Present    **Createum**    Delhi, India

**Director**

- Responsible for investor strategy and business strategy
- Build investor network, raised \$5 million for the business
- Grew company from concept stage. Personally developed business case, marketing and business plans, and corporate website.
- Managed relationships with Government, Architects, Hospitality Consultants, Marketing Consultants
- Selected lands in various parts of Himachal State

2004, Sep – 2005, Dec    **Withya Direct Inc.**    Delhi, India

**President**

- Grew company from concept stage. Personally developed business case, marketing and business plans, and corporate website.
- Was responsible for forming the management team. Formed Advisory Board and led Board and executive meetings.
- Helped in raising seed money from Silicon Valley investors
- Established relationships with Telcom companies, Banks, Insurance and Media companies

2002–2004, August    **Withya Technologies Inc.**    McLean, VA

**CEO**

- Grew company from concept stage. Personally developed business case, marketing and business plans, and corporate website.
- Was responsible for forming the management team. Formed Advisory Board and led Board and executive meetings.
- Developed partner and client relations with startups, global corporations, and trade associations.
- Created and implemented the strategic vision; formed strategic partnerships with large corporate companies.
- Raised angel capital and designed the synergistic employee/employer relationship concept.
- Established relationships with global technology companies in India and Ireland.

1998–2001    **Electronic Data Systems (EDS)**    Herndon, VA

**Technical Director**

- Was one of the youngest Directors in EDS. Led a team of 30 people comprising system architects, system analysts, database architects, developers and testers to create an enterprise system for US Navy.

1996 – 1998    **Tata Consultancy Services(TCS)**    New Delhi

**Project Lead**

**Education**    **M.B.A., Masters in Business Administration (2000 – 2002)**

George Washington University, Washington DC

**B.E., Bachelor of Engineering in Computer Science (1992 – 1996)**

Punjab University (P.E.C), Chandigarh, India